



New Mother Post-Partum Visit Incentive Program


Easy Choice Health Plan of New York Members can earn a \$10 Target Gift Card for attending their post-partum visit 21-56 days after giving birth.

To receive your \$10 Target Gift Card, you must:

- 1) attend a post partum visit on or between 21 and 56 days of your delivery date,
- 2) completely fill out the attached form
- 3) have the form signed by your doctor or office staff and mail it to:

Easy Choice Health Plan of New York
Post Partum Incentive Program
45 Broadway, Suite 300
New York, NY 10006-3007

Easy Choice will mail the gift card to the address you provide on the form. Make sure you provide the correct mailing address when you complete the attached form.

 <p>Easy Choice Health Plan of New York Post Partum Visit Incentive Program Form</p>	
Member Name:	Member ID #:
Member Address:	Member Date of Birth:
Member Phone #:	Date of Delivery:
OB Provider Name:	Date of PP Visit:
Signature of Provider/Office Staff:	