



contact: Atlantis Investor Relations 212-747-8276  
45 Broadway Suite 300 New York, NY 10006

## **ATLANTIS ANNOUNCES RECAPITALIZATION PLAN**

New York, NY – Atlantis Health Plan (“Atlantis”), a physician-owned commercial managed care plan servicing small businesses in New York City, has been working diligently over the past several months on a recapitalization effort intended to return the company to solid financial footing. Atlantis is pleased to announce that it has entered into a Letter of Intent with an outside investor for a significant capital infusion. The parties are negotiating definitive agreements. The recapitalization is currently slated to close on or about November 1, 2010, contingent on certain closing conditions and subject to approval by the New York regulatory authorities.

The planned recapitalization is part of an overall financial restructuring effort for Atlantis. As a part of its restructuring initiative, Atlantis will be working with its healthcare providers and other vendors in an effort to satisfy current obligations. Communications directly to healthcare providers will commence shortly about the restructuring plan and the satisfaction of obligations.

The economic environment has been difficult for our small business clients and their employees. Federal and local health insurance ‘reform’ initiatives have not been helpful and in fact have been hurtful to the small businesses community. Unfortunately, Atlantis has not been immune to these difficult economic conditions. However, Atlantis is encouraged to be on the doorstep of a restructuring and recapitalization program that will enhance Atlantis’s ability to support the small business community and their healthcare needs. The recapitalization will allow Atlantis to emerge from its financial difficulties and move forward more successfully as a core health care provider in the New York community.

Atlantis’s management team remains positive about the future of their business model and their ability to provide cost-effective health insurance to its clients. The planned restructuring and recapitalization will ensure that Atlantis is a viable and vibrant company well into the future. Our founding physicians remain dedicated to providing affordable health insurance to small businesses and the working uninsured through the NY State Healthy New York program.

The physician founders of Atlantis thank our members, providers, brokers and business partners for their understanding and patience during this time. Atlantis will continue to provide excellent service to our members and seek to reassure our business partners, the provider community and the brokerage community during this transition to a better and healthier Atlantis.

### **About Atlantis Health Plan**

Atlantis Health Plan is a wholly owned subsidiary of Atlantis Health Systems (AHS). AHS is a privately owned New York Corporation. For more information please call 212-747-8276 or refer to [www.atlantishp.com](http://www.atlantishp.com).